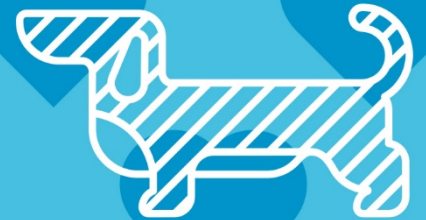




einfach München

Destination Information



Fit for the European Championships and Beyond Munich's 2024 Sports Highlights

Munich is Ready for a Sporting Year in 2024: The UEFA Euro 2024 will kick off in the Bavarian metropolis and the city is looking forward to an influx of fans from all over the world. [München Tourismus](#) will offer a varied sporting programme – not only during the European Football Championships, but also before and after the event: from thrilling climbing tours on the Olympic tented roof, to scenic city walks and extensive cycle excursions in the picturesque Alpine foothills. In autumn, the ultra-modern SAP Garden will open in the Olympiapark (Olympic Park) and the LoL e-sports professionals will hold their season finale in the Olympiahalle (Olympic Hall). In November, the NFL teams Carolina Panthers and New York Giants will come to Munich to compete in a game, while the new O2 SurfTown MUC at Munich Airport will make surfers' hearts beat faster. And next year's sporting highlight is already in the starting blocks: the UEFA Champions League finals in Munich's football arena.

Official Sources for Information and Inspiration by München Tourismus:

UEFA Euro 2024

With exciting matches during the UEFA Euro 2024 in the Allianz Arena (football stadium), which will also offer [exclusive guided tours](#) during the European Championships, the city is ideally equipped for sporting highlights. The [party hub on Leopoldstrasse](#) and the [Fan Fest](#) on 12 June on Theresienwiese (Oktoberfest fairground), featuring artists such as Ed Sheeran, Nelly Furtado and Mark Forster, provide perfect opportunities to celebrate together. Art and culture enthusiasts will have plenty to look forward to at the [Stadium of Dreams](#) festival at the open-air site of

the Fat Cat temporary use project, while the [Olympic Park Fan Zone](#) is another highlight planned for football fans. All events, activities and information about the European Championships in the Bavarian capital are available at: www.simply-munich.com/euro

Sporting activities in and around Munich

Munich has plenty to offer – also off the pitch. During non-match periods, visitors can thoroughly enjoy the city and its surroundings over a long weekend. The more adventurous can take an [Olympic Stadium Rooftop Tour](#) and, at a height of over 50 metres, let their gaze wander over the breathtaking Munich cityscape with the towers of the Frauenkirche (cathedral) and, in good weather, even as far as the Alps. Alternatively, the [City Walks](#) offer a relaxed way to explore Munich's various neighbourhoods on foot – for example, the beautiful day tour from Prinzregentenplatz (square) in the [Bogenhausen district](#) across the city to [Schloss Nymphenburg \(Nymphenburg Palace\)](#) in the west. Cycling enthusiasts can follow [the footsteps of the Olympic Games](#) on a 38-kilometre tour dedicated to the 1972 Summer Olympics and explore sites like the equestrian stadium in Riem, the Dante Stadium, as well as the regatta course in Oberschleißheim. Those who prefer experiencing the attractions in a more compact way can embark on the approximately one-hour [Highlights Tour by Bike](#) through the historic city centre to the English Garden, past the Deutsches Museum and the Isartor (gate) and back to Marienplatz (main square). The [Isar Cycle Path](#) leads through the Bavarian capital, while the idyllic Upper Bavarian [Water Cycle Paths](#) provide many blissful moments on three different themed tours – perfect for an extended stay in Munich.

Sports Events in Munich in 2024

The opening of the ultra-modern [SAP Garden](#) in the Olympic Park will be a major sporting highlight. This multifunctional sports hall will serve as the new home of EHC Red Bull Munich and an additional venue for FC Bayern Basketball. In future, the arena will also host e-sports events. The Munich ice hockey team will inaugurate the

arena on 27 September with a game against the Buffalo Sabres NHL team and FC Bayern's basketball team will also make their début there.

In addition to the world-famous Eisbachwelle (river wave) in the heart of Munich, surfers and surfing fans in Germany's surfing capital can look forward to the opening of [O2 Surftown MUC](#) at Munich Airport this summer. The 20,000 square metre artificial surfing facility offers ideal conditions for pros and beginners, and focuses on CO2 neutrality and sustainability.

From 30 August to 1 September, the best LoL e-sports professionals from Europe, the Middle East and Africa will be in the spotlight at the [LEC season finals](#) in the Olympiahalle with the three best LEC teams competing against each other in the semi final on Saturday and the grand final on Sunday.

On 10 November, the New York Giants and the Carolina Panthers, two teams from the US National Football League, will thrill their European fans with the American national sport at the [NFL Munich Game](#) in the Allianz Arena. And last but not least, the prospect of the **2025 UEFA Champions League finals** on 31 May 2025, which will be held in Munich's football arena is already generating great excitement.

Further information is available at: www.simply-munich.com

Background

München Tourismus is the city's central tourist organisation and is part of the City of Munich's Department of Labour and Economic Development. München Tourismus works with its business partners in the private sector and the tourist organisation München TIM e.V to develop marketing and PR campaigns and tourism products in a bid to establish Munich as a destination on the international travel market. Tourismskommission München (the Munich Tourism Commission), a joint committee that includes representatives from the city council and the local tourist industry, sets out the strategic focus in achieving this aim. München Tourismus acts as a centre of expertise, knowledge and innovation within Munich's tourism industry; as a link to regional and supra-regional tourist organisations (TOM, BayTM, DZT, MC and many more); and as a professional, neutral advisor to the tourist industry.